



RESPONSIBLE GAMING AND MARKETING POLICY

I. Scope and Application

Golden Entertainment, Inc., its affiliates and subsidiaries (collectively referred to as the “Company,” “we,” “our” or “us”) are committed to maintaining responsible gaming and marketing. We operate facilities that provide gaming activities to comply with federal, state and local laws, regulations and rules in the United States. This Policy shall be enforced for the Company’s entire business operations.

II. Responsible Gaming, Marketing & Advertisement

The Company conducts its marketing advertising strategies and related practices subject to legal and regulatory requirements. We are committed to raising awareness about responsible gaming to mitigate risks and promote a healthy gaming experience throughout our operations. We do not directly advertise or market to self-excluded customers, we do not advertise with claims that gambling may guarantee any form of social, monetary, or personal success, and we do not imply or knowingly suggest false, deceptive or misleading statements. As part of our ongoing effort for responsible gaming treatment and research, we provide financial support to the Nevada Council on Problem Gaming and other councils in the states where the Company operates. The Company posts responsible gaming messaging and a toll-free help number at all our casino properties and branded tavern locations. We do not knowingly market or advertise towards underage persons. The Company places information about responsible gaming policies and procedures on its websites, including 24-hour confidential toll-free help number at (800) 522-4700, information about self-exclusion program and other available assistance and guidance information.

III. Self-Exclusion/Self-Limitation

Our patrons have an opportunity to be removed from any promotional mailings and gambling by requesting to be a part of our self-exclusion program, as well as to request the reversal of the existing self-exclusion. We comply with applicable laws regarding a self-exclusion process, its length, and other related procedures. The Company reserves the right to exclude customers from entering a casino premises or a branded tavern location.

IV. Employee Training

We train our team members on detecting and preventing minors from gambling, consuming alcohol or loitering in designated gaming areas. In addition, our newly hired team members are required to complete a training on responsible gaming.

V. Enforcement

The Company’s Compliance department and the Compliance Committee are responsible for reviewing, administering, and enforcing the matters related to responsible gaming on a quarterly basis. The Company’s management is responsible for enforcing and overseeing the policy.